



## Stock Gifts to Actors Theatre

Donating appreciated securities often allows donors to make a bigger philanthropic impact and enjoy greater tax advantages than donating cash or selling the stock and donating the proceeds.

Did you know that giving a gift of publicly traded stock that has increased in value and that you have owned for more than one year may provide better tax benefits than giving cash? How?

Donors who have held a publicly traded stock for more than one year can avoid capital gains tax and may be eligible for an income tax deduction for the market value of the stock they are gifting.

For stock held in brokerage accounts, your broker can assist you in making a gift of stock via a direct transfer to Actors Theatre.

To make a donation of stock to Actors Theatre, please use the following:

**Actors Theatre of Louisville Inc:**

Peggy Shake, Director of Finance

[pshake@actorstheatre.org](mailto:pshake@actorstheatre.org)

502-584-1265 x 3021

Federal Tax Id# 61-0645030

316 West Main St.

Louisville, KY 40202

**Account Manager:**

Harcourt Kemp or Joe King

502.897.5600

**Account Info:**

Robert W. Baird Co, DTC #0547

For deposit to Actors Theatre of Louisville account # 75431624

**DTC#:** 0547

**Account Number:** 75431624

*Please consult your tax advisor if you are considering a stock gift.  
Actors Theatre cannot provide tax advice.*